**Microsoft Purview** (formerly Azure Purview) is a comprehensive data governance solution that offers several key features:

* **Data Discovery and Classification:**
  + Automatically scans and classifies data across your data estate, including on-premises, multi-cloud, and SaaS data sources.
* **Data Cataloging:**
  + Creates a holistic, up-to-date map of your data landscape with technical, semantic, and operational metadata.
* **Data Lineage:**
  + Provides end-to-end data lineage visualization, helping track the flow of data across various systems and transformations.
* **Data Governance and Compliance:**
  + Helps ensure compliance with regulations by managing data policies and implementing data access controls.